

### Challenge, Choice, Outcome

A good public story is drawn from the series of choice points that structure the “plot” of your life – the **challenges** you faced, **choices** you made, and **outcomes** you experienced.

Challenge	Choice	Outcome
<i>Why did you feel it was a challenge? What was so challenging about it? Why was it your challenge?</i>	<i>Why did you make the choice you did? Where did you get the courage – or not? Where did you get the hope – or not? How did it feel?</i>	<i>How did the outcome feel? Why did it feel that way? What did it teach you? What do you want to teach us? How do you want us to feel?</i>

### Story of Self

What stories can you tell about the experiences and/or values that call you to take leadership within education? Think of particular challenges you faced, choices you made, and the outcomes in those experiences.

**Story of Us**

What stories highlight the shared values and experiences of the people to whom you're speaking? Think of specific collective challenges you faced as a community, the collective choices you made, and the outcomes of those experiences.

**Story of Now**

What is the urgent challenge we are called upon to address? What is the action required to address this challenge? What is the choice we are calling upon the listener to make, and the action we are calling upon the listener to take?